



Dear Lead Volunteer,

Thank you for volunteering to participate in ***Hemp History Week (May 17-23, 2010)***.

*Hemp History Week* is a joint project of America's leading hemp advocacy organizations, Vote Hemp and The Hemp Industries Association, along with hemp manufacturers. *Hemp History Week* intends to raise awareness nation-wide and mobilize people to advocate for a policy change to allow American farmers to once again grow hemp through post card petition signing, local hemp history research and education, and sampling at community events.

This toolkit will provide you with everything you need to get started in putting on a local event. We'll share with you:

- Ideas for hosting a meaningful and effective event
- Tips on how to recruit attendees for your event
- Tips on how to plan and run a well organized event
- Tips on how to conduct local hemp history research
- Other great resources

It's time to set the record straight on hemp in America. To reclaim our past that we might shape our future

Jamie Trowbridge  
Volunteer Coordinator  
Hemp History Week  
(202) 232-8997



**Hemp Processing Machine Room  
Submitted by A. Storm**



## Table of Contents:

Why Hemp? Why Now? .....	2
How to Participate .....	3
Brainstorm Ideas for a Powerful Event.....	4
Recruit people! .....	5
Rule of Halves.....	5
How to organize the event.....	6
Before: .....	6
During: .....	6
After: .....	6
Materials Distribution.....	8
Conduct Local Research .....	9
Sharing Your Research.....	11
Showcasing Your Research.....	11
Additional Resources .....	12
Further Reading .....	12
Basic Pitch - Ask Somebody to Donate a Venue .....	14
Frequently Asked Questions .....	15
Talking Points for Media Interviews .....	17
Hemp is Our History - A Timeline.....	20

## Why Hemp? Why Now?

The U.S. hemp industry today is proving to be a thriving commercial success with estimated 2008 annual retail sales of \$360 million. Unlike farmers in most industrialized nations across the world, farmers in the U.S. are unable to participate in the burgeoning hemp economy because they are prohibited from growing hemp domestically. Currently, all hemp-based raw materials (fiber and seed) must be imported from other countries.

Grown commercially in Canada since 1998, hemp has become one of the most profitable crops for farmers north of the U.S. border. While American farmers often net less than \$50 per acre for soy and corn, Canadian hemp farmers, only miles away, net an average of \$250-\$500 per acre.

A new wind is blowing: the Industrial Hemp Act (H.R. 1866) just picked up its 22<sup>nd</sup> co-sponsor and 16 states have passed legislation or resolutions in support of allowing American farmers to grow hemp. The National Farmers Union, The Grange and the National Association of State Departments of Agriculture all have passed resolutions in support of allowing hemp farming once again.

*Hemp History Week* seeks to capitalize on the momentum of consumer demand for hemp products, along with the demand by farmers for a profitable alternative rotation crop.

Together we can send a clear message to Washington, DC that this is the year for a policy change regarding hemp farming.

## How to Participate

- **Anchor an Event** – *Hemp History Week* is looking to find organizers in all 50 states to plan and host events in their hometown as part of a national grassroots, media and public education campaign.
- **Collect Post Card Petitions** - Our goal is to collect at least 50,000 signed post cards urging President Barack Obama and Attorney General Eric Holder to once again allow farmers to grow versatile and profitable industrial hemp.
- **Tell Your Local Hemp Story** - Show the long and vibrant history of hemp in America by digging up evidence of hemp cultivation and manufacturing in your area. Showcase your research at a local event, by writing a Letter to the Editor of your local paper or through online social media.

### Step 1 - Complete our Volunteer/Event Registration Survey ASAP

- If you have not already done so, fill out our Volunteer/Event Registration Survey now. You'll find it at:  
<http://www.votehemp.com/hemphistoryweek.html>

### Step 2 – Confirm Your Event to us by April 30th

- Email your event details (Event description as it should appear on our Website, Expected number of attendees, Location of Event, Address, City, State, Zip and Time of Event) to [jamie@hemphistoryweek.com](mailto:jamie@hemphistoryweek.com).

### Step 3 - Start Recruiting!

- Use this toolkit as a guide.

## Important Dates

A good party doesn't just happen. It requires preparation, friends and a lot of hype. Putting on an event is no different. Use this timeline to help get you started.

**APRIL 1st to APRIL 30<sup>th</sup>** - Choose a location and event type. Confirm your event!  
**APRIL 14<sup>th</sup>** - Online Photo Petitions. Let's not just tell people where hemp used to be grown. Let's show them. You + Camera + Historical Site = Internet Magic.  
**APRIL 26<sup>th</sup> to MAY 4<sup>th</sup>** - Network with friends and family via FaceBook, MySpace, Twitter and via email and phone. Send everyone you know an invitation to attend your event.  
**MAY 5<sup>th</sup>** - Write a Letter to the Editor. Prime your local media for the big day by submitting a letter to the editor of a local newspaper. Instructions on how to do this will follow.  
**MAY 10<sup>th</sup> to MAY 16<sup>th</sup>** - Paint the town hemp. Posters, posters everywhere - coffee shops, telephone poles. Drop flyers down the stairwell. You get the idea.  
**MAY 17<sup>th</sup> - MAY 23<sup>rd</sup>** - *Hemp History Week* is here!

## ***Hemp History Week* campaign Does Not Address Drug Uses of *Cannabis***

To be clear, this campaign has nothing to do with drug legalization. *Hemp History Week* is a single issue focused campaign on industrial hemp. Any speakers, posters, literature, etc. featured at a *Hemp History Week* event must not discuss the drug or medicinal uses of *Cannabis*. We can provide you with brochures and postcards as well as posters to educate attendees.

## **Brainstorm Ideas for a Powerful Event**

The focus of *Hemp History Week* volunteer run events are to educate the public about the benefits of hemp while sharing local hemp farming research.

### Here are some ideas for hosting an event:

- Table outside a local food co-op - Partner with your local food co-op to host an event or set up a table outside the store where you can hand out *Hemp History Week* brochures and stickers, and get our postcard petitions signed.
- Farm Day - Own a farm or know somebody who does? Invite people out to the farm for a fresh meal, to pick fruit, go for a tractor ride etc. Explain how crop rotation works, and why hemp would be a valuable asset.
- Community Meal - different than a potluck in that you are inviting people from the broader community to sit down and enjoy a delicious (and hopefully hemp-laden) meal in a public place. Think pancake breakfast at the firehouse.
- Art Walk or Concert - plan an event with local artists that could benefit from the exposure. They'll help you recruit & you'll support their work. If you can't get a gallery to donate space, invent a gallery in the park.
- Table at Earth Day Celebrations/Local events. Check what events are going on in your local community and ask whether you can participate with a table where you can hand out *Hemp History Week* brochures and stickers, and get our postcard petitions signed.
- Host a movie screening of *Hemp and the Rule of Law / Hemp for Victory* on your college campus where you can get post-cards signed before the show.

### Choosing a Venue for your local event:

Here are some ideas for where you could go to tell President Obama and local officials, "We used to grow hemp here," or, "We'd like to grow hemp here!"

- Any old hemp farms or manufacturing plants nearby? What about feral hemp (aka "ditchweed")? Physical vestiges of historical hemp production near you make an ideal site.
- An iconic location - hold your event within a camera click of whatever it is that puts your town on the map.
- Busy intersection or community parks. A great way to maximize exposure.

### Deciding on the scope of your event:

- Set a goal – how many people do you want to attend? Pick a goal and get everyone excited to hit it.
- Think about what will get lots of peoples' attention and the media's attention.
- What have other groups done that was successful?
- What are you and your friends most excited about doing?

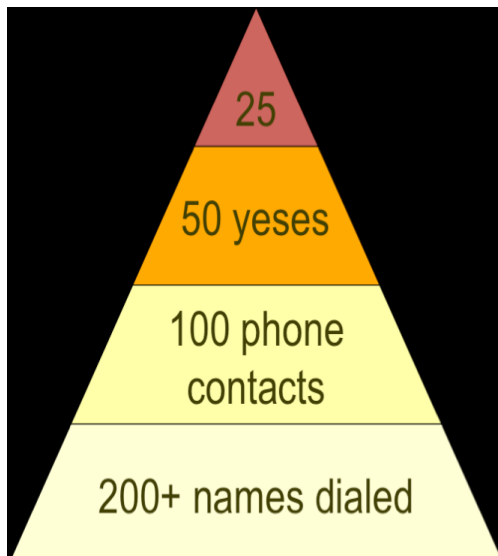
## Recruit people!

This is absolutely, hands down, the single most important step in making your event successful. The best hemp history research in the world doesn't mean a thing if nobody is there to see it. Plan on inviting 3-4 times as many people as you would like at your event to ensure you meet your attendance goals. A well-attended event will draw more attention from the media and local officials.

- Decide a time and location now so that you can start spreading the word
- Call people you know who'll be most excited and invite them to a planning meeting. Share your vision for the event and why it's important, get their ideas, and enlist their help. Ask them how many people they can recruit and what they can do to spread the word
- Talk to people who are part of big organizations- churches, schools, clubs, and ask the whole group to come and help get their members there
- Email everyone you know
- Start a Facebook group or event page
- Take a sign up sheet and a stack of fliers everywhere—talk to people, ask them to come (and sign your sign up sheet), and give them a flier so they'll remember what they signed up for
- Remind people the night before
- Speak confidently and passionately about the importance of this event, and ask people to make a firm commitment—we need them there!

### Why Calling People is the #1 way to get attendees:

- Live conversations are the most effective way to get people to events. People get lots of emails and see lots of fliers every day—but if you take the time to talk to them personally you'll get better results.
- Need names of other *Hemp History Week* volunteers near you? Just ask—[jamie@hemphistoryweek.com](mailto:jamie@hemphistoryweek.com)



### ***Rule of Halves***

Remember the rule of halves. If you want 25 people at an event, you need 50 people to say they're going to come, which means you need to talk to at least 100 people, which means (if you're phone-banking), you need to have at least a list of 200 people to call.

## How to organize the event

Here's a checklist for what to do before, during, and after your event.

### **Before:**

- Check out the location—take a look and visualize your event happening there. Also, you'll be better able to give good directions once you've visited.
- Find out if you need permission to hold your event. If it's public property (like a sidewalk or public park), you have the right to be there.
- Confirm with us what materials we will be shipping you. If you've filled out our survey on the website, we'll send you an event kit that includes tri-fold brochures, stickers, and post-cards and possibly product samples from hemp food and bodycare companies.
- Make banners—have a sign making party with everyone who's excited to help—use that time to walk through what will happen the day of the event, give everyone a role for the day of, and make a few reminder calls to people who've said yes. A good banner slogan will communicate your message even if taken completely out of context. Example: "Hemp is our History" or "Celebrate Hemp History Week (date and location)."
- Have a back up plan—What if it rains? Have a backup location, just in case.
- Invite the media - just email or call the news desk, and tell them the who, what, when, where and why of your event. Ask them to come! (if you'd like some help with this, just ask—[jamie@hemphistoryweek.com](mailto:jamie@hemphistoryweek.com)).

### **During:**

- Get there early and have your friends get there early too—if you've done a good job of recruiting, you'll need some friends to help point the new folks in the right direction.
- Greet people—make them feel welcome and get their contact info so we can stay in touch.
- Make sure people know the plan—tell them when they sign in.
- Take a lot of action shots.
- Don't be afraid to step up and lead—this is your event you worked so hard for. Kick things off with a quick speech about what's going on and what everyone can expect to do at your event, and make it fun. Thank everyone for attending.

### **After:**

- Have fun—celebrate your success over ice cream, coffee, or other beverage.
- Email everyone, thank them for coming, and let them know what's next (maybe you've already got a meeting scheduled!).
- Upload your pictures to the Flickr group "Hemp History Week."
- If you already have a Flickr account, skip down to "Join Our Group."
  - Create a Flickr Account
    - Create a Flickr account. To do this you need a Yahoo id.
    - Go to [www.yahoo.com](http://www.yahoo.com).
    - Click on "New here? Sign up", at the top right corner of the page.
    - Follow the directions provided to create a new account.
    - Once you've successfully created your yahoo id, go to: [www.flickr.com](http://www.flickr.com).

- In the upper right corner click on the "Create Your Account" button.
- Login to Flickr using your Yahoo id and password.
- You will be prompted to create a user id for your Flickr account. This can be the same as or different than your Yahoo id.
- You're ready to join our group!

#### Join Our Group

- Under the "Groups" drop-down menu, select "Search for a group"
- Within "All Groups", search "Hemp History Week"
- Click on the group "Hemp History Week"
- *Alternatively, go directly to <http://www.flickr.com/groups/hemphistoryweek/>*
- Click "Join This Group." And again.
- Begin uploading your photos.

#### Upload Your Photos

- Click "Upload Your Photos and Video"
- Click "Choose photo and videos"
- Select photos from your computer and click "Open"
- Repeat steps 8 and 9 till all photos are selected for uploading.
- Click "Upload Photos and Videos"
- After photos are uploaded, add titles tags and description.
- Add the tags Hemp History Week, Industrial Hemp,
- Title your picture "Hemp History Week, YOUR CITY, YOUR STATE"
- In the description write: "Obama & Holder, hemp is our history! Allow American farmers to once again grow this sustainable and profitable non-drug crop."

#### Add Your Photos to the Group Pool

- Navigate to the homepage for the Hemp History Week Flickr group.
- Click "Group Pool"
- Then click "Add something?"
- Click on the desired photo(s) to select them. Click again to deselect.
- Click "Add to Group"
- Fin!



Hemp Sorting for Rope  
Submitted by A. Storm

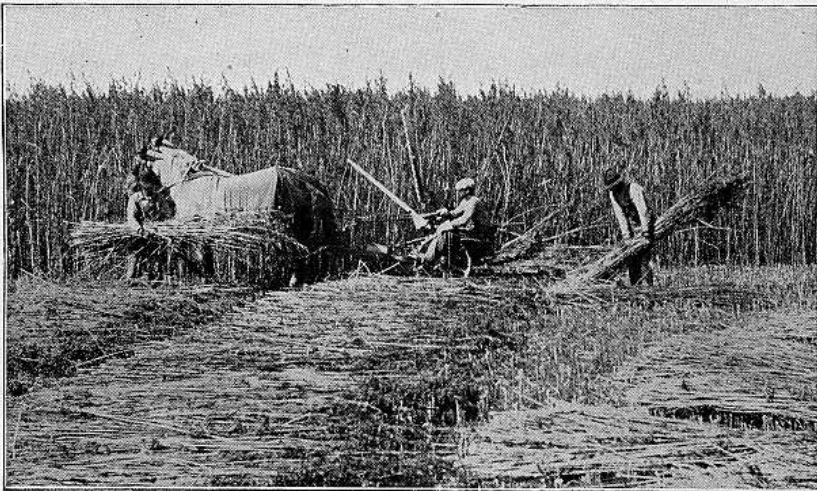
## Materials Distribution

Once you have registered and confirmed your event, we will send you an event kit that includes:

*Hemp History Week* Tri-fold brochures  
*Hemp History Week* post-cards  
*Hemp History Week* stickers  
Local press release template  
Invitation to *Hemp History Week*  
*Hemp History Week* presentation

Depending on the type of event you may also be able to obtain samples of hemp products from:

- Dr. Bronner's Magic Soaps
- Living Harvest Foods
- Manitoba Harvest
- Nature's Path
- Nutiva
- Hemp Oil Canada fiber samples
- Hemp Technologies – Hemcrete samples



Harvesting American Hemp, I H C Farm, Grand Forks, N. D.

### AMERICAN HEMP

#### A New Crop and a Weed Fighter

1. A tall growing annual plant that produces fibre suitable for binder twine, rope, carpet and linen.
2. Seeded the same as small grain on well prepared land suitable for corn at the rate of three pecks per acre. Seed costs \$5 to \$7 per bushel.
3. Should be seeded after soil is warm—May 10th to 20th—so that it will start promptly. Is harvested when in full bloom. light frost does not damage fibre.

## Conduct Local Research

Did your municipality grow hemp before prohibition? Is there a hemp rope factory located nearby? Do you live close to a famous hemp farmer of yore? The best way to bring the message home to folks in your community is to show them historical evidence (pictures, newspaper articles, old processing equipment) of hemp playing an important role in your local economy.

## Libraries & Historical Societies

Visit your local library or historical society. Talk to the librarian and ask for advice while conducting your research. Scan through old micro-film of newspaper headlines. If the search is too broad, look at our timeline of important hemp history dates and concentrate your search around one of those dates.

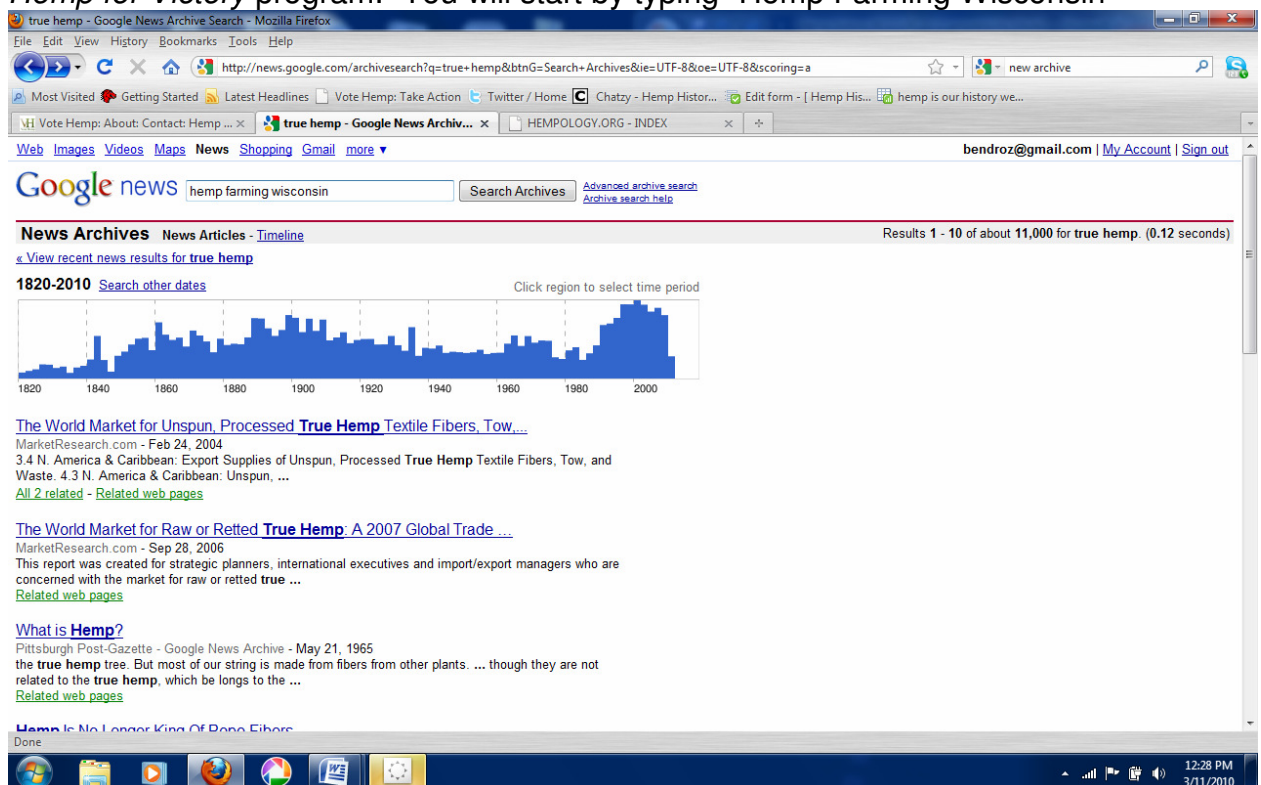
## Living History

Do you know or know of anybody that used to grow hemp? Interview that person. Ask them where hemp used to be grown in the area. Ask them how folks they knew reacted when hemp was banned. Take a picture of that person. Take a picture of that person holding a sign that says, "I was a hemp farmer."

## Google News Archives

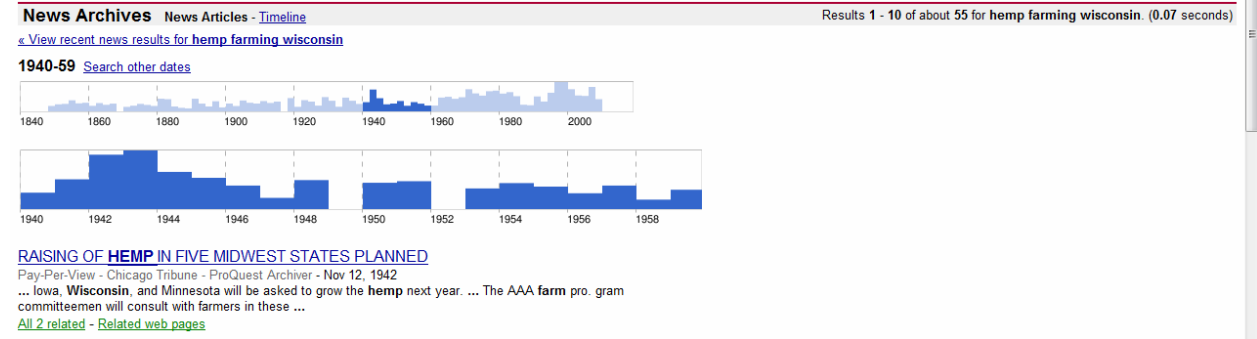
A great place to start with original research is using Google News Archives. Archived newspapers from across the country are scanned and archived by the industrious people at Google, and these articles are easily searchable by date, location, keywords, etc. Let's go through the process of finding an article:

1. First, go to <http://news.google.com/archivesearch>,  
Let's pretend you're from Wisconsin, and want to learn about the massive WWII *Hemp for Victory* program. You will start by typing "Hemp Farming Wisconsin"



The screenshot shows a web browser window displaying the Google News Archives search results for the query "hemp farming wisconsin". The search results page includes a search bar with the query, a "Search Archives" button, and a "View recent news results for true hemp" link. Below the search bar is a bar chart showing the number of news articles published over time from 1820 to 2010. The chart shows a significant increase in articles starting around 1940, peaking around 1960, and then declining. Below the chart are several search results, including "The World Market for Unspun, Processed True Hemp Textile Fibers, Tow..." from MarketResearch.com (Feb 24, 2004), "The World Market for Raw or Retted True Hemp: A 2007 Global Trade ..." from MarketResearch.com (Sep 28, 2006), "What is Hemp?" from Pittsburgh Post-Gazette (May 21, 1965), and "Hemp Is No Longer King Of Rope Fibers" from Done.

A timeline comes up, with articles going back to the 1840's. You will start to focus in by clicking "1940-1959", and then you can zoom in more to "1940-1945" since this is when *Hemp for Victory* was implemented by the USDA.



### Step 2:

Scan for articles that seem relevant to you. Once you find the article you would like to read just click the "Link to Article" Button, and then click to the headline.

The Milwaukee Journal - Google News Archive Search - Mozilla Firefox

http://news.google.com/newspapers?id=3PAZAAAIBAJ&sjid=LIMEAAAIBAJ&pg=1513,4061583&dq=hemp+farming+wisconsin&hl=

Web Images Videos Maps News Shopping Gmail more

hemp farming wisconsin Search Archive Search the Web

The Milwaukee Journal - Jul 26, 1945 Browse this newspaper

Page 62 of 92

Link to article

THE MILWAUKEE JOURNAL

Senate Helps Hemp Raisers Amends Narcotic Act

Washington, D. C. (AP) Hemp is over the hump—at least in the senate, which passed a measure this week to permit the grower to transport the product to the mill without being branded a marihuana peddler.

Sponsored by Senator La Follette (Prog., Wis.), the measure was an amendment to a bill covering certain drugs under the federal narcotic laws. Under its provisions, Wisconsin, as one of the chief hemp producing states, will be able to

SEARS ROEBUCK AND CO.

Related articles

No related articles found for this article.

Sponsored Links

Another Unfair Bailout... Don't let Congress pass another one Help stop the Brown Bailout BrownBailout.com

Marijuana Possession Laws Learn About Marijuana Possession & Criminal Laws. Free Legal Info! www.FindLaw.com

Find: hemp Next Previous Highlight all Match case Reached end of page, continued from top

Done

12:44 PM 3/11/2010

### Step 3

This link now links you straight to this article about hemp. Go to [tinyurl.com/hemparticle](http://tinyurl.com/hemparticle), and fill out the simple database form that we've created. This way we will be able to post yours and everyone else's articles in one place.

### Step 4

If you use Facebook, you can also share what you found on our Facebook fanpage wall. Even better, post it on yours or anyone's wall with the tag @Vote Hemp, or tweet it with the tags @VoteHemp and #Hemp.

## **Sharing Your Research**

As part of *Hemp History Week's* legacy, we'd like to compile a database of relevant, exciting local hemp history articles. Please share what you find with us in one of two ways.

### **Internet Articles**

If you found your article on the web you can share the link with us by going to: [tinyurl.com/hemparticle](http://tinyurl.com/hemparticle)

Fill out the survey we've created, which asks for the URL, location and date of the article. We'll share the database with you once it's finished.

### **Print Articles & Photographs**

If your historical diggings are not web-based, we ask that you email them to us at: [research@hemphistoryweek.com](mailto:research@hemphistoryweek.com)

In the subject line write: "Hemp History Week Research Findings"  
In the body, include the following information about the article: Year, Name of Publication, Location (City, State) as well as a brief description.

Photocopy & scan print based materials. Most libraries have photocopiers & scanners for you to use.

If you don't have access to a scanner, or if your subject is something large - like an old hemp processing plant or your grandfather who used to farm hemp- take a photograph with a digital camera and email it to us.

### **Showcasing Your Research**

More on this to follow. Building up to *Hemp History Week* we will have a few mini campaign weeks, in which we will give you detailed instructions for sharing your research using social media (Facebook, Twitter), and incorporating it in Letters to the Editor.

And, of course, think of fun ways to show off your research and your new-found knowledge during the event!

## **Additional Resources**

### ***Further Reading***

#### **Articles**

*America's Harried Hemp History* by John Dvorak  
<http://www.hemphasis.net/History/harriedhemp.htm>

*Histories of Hemp* by David West, PhD  
<http://www.gametec.com/hemp/hopkins.review.html>

*Hemp* by Lyster Dewey, 1913  
[http://www.votehemp.com/PDF/HEMP\\_Yearbook\\_of\\_Agriculture\\_1913.pdf](http://www.votehemp.com/PDF/HEMP_Yearbook_of_Agriculture_1913.pdf)

*Hemp Hurds as Paper Making Material*, 1916  
<http://www.votehemp.com/17855-h/17855-h.htm>

Hemp Farming Guide, 1952  
[http://www.votehemp.com/PDF/USDA\\_Bulletin\\_1935.pdf](http://www.votehemp.com/PDF/USDA_Bulletin_1935.pdf)

Billion Dollar Crop, Popular Mechanics: 1938  
[http://www.votehemp.com/new\\_billion\\_dollar\\_crop.html](http://www.votehemp.com/new_billion_dollar_crop.html)

Hemp Timeline  
<http://www.hempzels.com/History/TimeLine8000-1825.html>

[Hempology.org](http://www.hempology.org) – a great resource full of historical articles and images

#### **Books**

*Fiber Wars* by David West, PhD  
<http://www.gametec.com/hemp/fiberwars/index.html>

*Hemp: American History Revisited* by Robert Deitch, 2003

*A History of the Hemp Industry in Kentucky*, by James Hopkins. 1951

*America's Hemp King*, Dennis Rens  
<http://www.gametec.com/hemp/Rens.hempstory.Wis/index.html>

*The Emperor Wears No Clothes*, by Jack Herer  
<http://www.jackherer.com/chapters.html>

#### **Videos**

A Brief History:  
[http://www.youtube.com/watch?v=vxd64t6H3\\_4](http://www.youtube.com/watch?v=vxd64t6H3_4)

Hemp For Victory, 1942

[http://www.archive.org/details/Hemp for victory 1942 FIXED](http://www.archive.org/details/Hemp_for_victory_1942_FIXED)

Market and Industrial Uses:

<http://www.youtube.com/votehemp#p/u/17/-kZTLHEPrMc>

Standing Silent Nation:

A full-length documentary about the struggle of the White Plume Family and other Lakota hemp farmers with the Slim Buttes Land Use Association to grow industrial hemp.

<http://standingsilentnation.com/home.html>

**HARVESTER NEWS-LETTER**  
*for the Men and Women with the Colors*

VOL. 2 JANUARY, 1944 NO. 6



### Hemp Harvesting Machine Helps Meet Critical Need

**Improved IHC Gatherer-Binder Aids Production of Rope Material in U. S. After Japs Cut Off Fiber Supply**

Harvester is cooperating with the government in a program to help hang the Axis through the revival of the country's hemp industry.

Conquest of the Philippines and the Dutch East Indies by the Japs cut off our supply of abaca—the hard fiber used in making the better grades of rope, just as it

were signed up with the government. Cultivation of hemp requires almost identical conditions of soil and climate as corn. For that reason the acres under contract are located in Illinois, Iowa, Minnesota, Wisconsin, Indiana, and Kentucky.

Hemp is planted with a grain drill exactly like wheat, or broadcast, using from three to

### Vestibule Schools Adjust Workers To War Jobs

**Preparatory Courses for New Employees an Important Aid to Production**

How Harvester has used employe training and education to meet the manpower problem is one of the most interesting stories in the Company's entire war effort.

The true seriousness of the problem first became apparent about the middle of 1942. The Company was losing experienced manufacturing employes to the armed services at an increasing rate. While taking on many new war products the available supply of workers was rapidly diminishing.

The result was that Harvester took into its manufacturing organization thousands of employes with no previous mechanical or manufacturing experience, a very high percentage of them women. Among these women were former school teachers, stenographers, department store saleswomen, beauty parlor operators, housewives, domestic workers, and girls out of high school and college who never had been previously employed in any occupation. Very few had even been inside an industrial plant before.

Now a busy manufacturing plant can be a confusing place to a girl who has never been in one before. The noise of the machines, the vastness of the surroundings, the new faces, the trucks in the aisles, the hurry and bustle—all these sights and sounds crowding



**These action views show the special hemp gatherer-binder developed by Harvester to assist in the harvesting of the 1943 wartime American hemp crop, grown in the emergency caused by the Jap conquest of the Philippines and the Far East, from which the U. S. formerly obtained fiber for rope used by the armed forces. The machine picks up and ties in bundles the dried hemp stalks. It then drops the bundles in such position that they are not in the way of the tractor on its next turn around the field.**

time when the need for rope and other types of cordage by the growing Navy and Merchant Marine, as well as the Army and essential civilian users, was becoming urgent.

A reliable and quickly available substitute was a vital war necessity. Hemp was chosen because it is an annual crop which grows well in the United States. It is extremely strong and not only makes satisfactory rope, but also is extensively used in various types of smaller cordage.

In September, 1942, the War Production Board directed that 300,000 acres of hemp be utilized in the United States for fiber production in 1943 and an additional 50,000 acres for seed production. The program was placed in the Department of Agriculture, and a hemp division of the Commodity Credit Corporation was set up to handle it.

The program met with hard luck at the start. As a result of floods and tornadoes in Kentucky, approximately 35 percent of the seed was lost. However, 185,000 acres were planted to hemp last spring and harvested last fall. Approximately 30,000 growers

five pecks of seed to the acre, but must be harvested with special machinery. It is cut by a machiner which cuts a swath 8 to 9 feet wide and spreads the stalks evenly on the ground at a right angle to the direction in which the machine is moving. Here it is left to rot. Retting is a partial rotting, which may take from two to six weeks, depending upon the temperature and humidity.

When the stalks are properly retted they are picked up and bound by a gatherer-binder. This machine was developed by Harvester during the last war. The original machine picked up the stalks, carried them up to the top deck, bound them, and kicked them out behind. It was necessary for a man to ride on a stone boat behind the gatherer-binder to pitch the bundles to one side, out of the path of the tractor on its next time around.

Anticipating the present emergency, Harvester's engineering department has greatly modernized and improved the machine. It now has a bundle carrier which swings the bundles out of the path of the tractor.

(Concluded on page 3)



**Drill press operation being taught new employe at McCormick Works.**

in upon the senses of a new employe trying to learn an unfamiliar operation are confusing and upsetting. Under these conditions it would be only natural that some

Hemp Harvesting Machine Helps with War Effort  
Submitted by E. Steenstra

## **Basic Pitch - Ask Somebody to Donate a Venue**

**Directions:** Follow this basic structure, but in your own words. Use strong language; avoid "I think" or "I feel". This is a two-way conversation. Get the person to say "yes" numerous times before your ultimate ask. It's always better to talk face-to-face.

### **I AM**

*Hi, I'm \_\_\_\_\_. I'm an organizer for Hemp History Week. How are you? (Pause for response)*

### **WE ARE**

*Hemp History Week is a joint project of America's leading hemp advocacy organizations and hemp manufacturers working to mobilize people across America to make hemp farming an issue of our time.*

### **WE DO (Problem/Solution)**

*Although industrial hemp grown for food and fiber is deeply ingrained in American history, with numerous health, environmental and economic benefits, hemp is illegal to grow under federal law, due to a outdated federal policy which confuses non-drug industrial hemp with drug varieties of Cannabis.*

*Pretty ridiculous, yeah? (Pause for response)*

*We need to show our administration that hemp has a long history of benefiting American farmers, and that thousands of Americans support the use of industrial hemp.*

*Does that sound like something you could get behind? (Pause for response)*

### **WE WIN (Victory)**

*16 states have passed pro hemp farming legislation, to date. Which is really encouraging, but we need policy changes on the federal level.*

### **WE NEED (Your Ask)**

*To accomplish this, we are hosting media events all across the country, and we need local shop owners, like you, to volunteer their spaces as venues.*

*Would you be willing to host an event at your coffee shop on May 21st?*

**Respond to Objections:** If the person hesitates, or gives an excuse but doesn't say "No" outright, ask again. Acknowledge their objection, remind them why it's urgent & important, and ask a "yes question".

*Yes, we would be doing this during business hours. But if anything the event will drive people to your store and anchor you as hub in the community. Plus, we are trying to get a hearing for the Industrial Hemp Farming Bill that, if introduced and passed, would lift the ban on industrial hemp, meaning we wouldn't have to import all our hemp from Canada and China. You agree that we have more strength in numbers, right? Great, let's get you onboard.*

## ***Frequently Asked Questions***

### **What is *Hemp History Week*?**

A joint project of America's leading hemp advocacy organizations and hemp manufacturers, ***Hemp History Week*** is looking for patriotic Americans to anchor and organize events in their hometown as part of a national grassroots, media and public education campaign.

### **What are the goals?**

***Hemp History Week*** will use a three prong approach to raise awareness across the country and mobilize people to make hemp farming an issue of our time.

- Local Hemp History: We are asking for volunteer researchers to visit their local library archives and historical societies, or use online tools such as Google news archives (<http://news.google.com/archivesearch>) to find evidence of hemp farming and manufacturing locally. We will collect and database these documents to provide a national record of how integral hemp was to the daily lives of Americans throughout our country and our history.
- Postcards: We plan to deliver 50,000 signed postcards to our administration, asking for a policy change towards hemp farming, and we need YOU to make this possible!
- Your Public Event: Unveil your community's recently discovered historical data on hemp with your friends and other hemp supporters at a local event you hold during ***Hemp History Week***.

### **Who is interested in Hemp Farming?**

First and foremost, farmers could benefit from this sustainable, versatile and profitable crop. It has benefits to the land as a rotation crop, and currently farmers net \$200-\$250 an acre in profit in Canada.

Hemp products are also of interest to businesses and consumers. A Hemp T-shirt saves hundreds of gallons of water and doesn't require harmful pesticides. Hemp food products are incredibly nutritious: they have high levels of healthy Omega-3s, digestible protein and are gluten-free!

For a growing number of environmentalists, sustainable agriculture and renewable resources are hot topics. Anyone that looks towards a greener future would be interested to know that hemp is a very efficient biomass producer, and therefore could be used in a variety of applications from bio-fuels to biodegradable plastics, building materials to paper products. Hemp is a great green alternative!

Finally, hemp is of interest to anyone that considers themselves to be an American. The United States relied heavily on hemp for centuries, especially in times of great need, such as during WWII. The Declaration of Independence was first drafted on hemp paper. Hemp farming was an American tradition for hundreds of years, and our

farmers have the right to continue this heritage. Hemp is *Our* History, and learning about our history is a vital part of who we are.

**How can I help?**

Hosting an event in your local community is a great way to raise awareness of these facts, and to get people politically active as well! We will have guides and materials to help you along the way. Thank you for being part of the national grassroots movement to bring hemp farming back to the United States!



Hemp Storehouse  
Submitted by A. Storm

## ***Talking Points for Media Interviews***

### Hemp History Week Media Contacts:

- Adam Eiding – 202-744-2671, [adam@mintwood.com](mailto:adam@mintwood.com)
- Ryan Fletcher – 202-641-0277, [ryan@mintwood.com](mailto:ryan@mintwood.com)

### For other helpful messaging documents, please refer to:

Tri-fold brochure: “Discovering the Benefits of Hemp”  
National Press Release - 3/10/09

### Remember:

- Represent *Hemp History Week* by identifying yourself as a *Hemp History Week* volunteer
- Plug the Web site: <http://www.hemphistoryweek.com>
- Make sure the reporter is clear about your affiliation as a sponsor/organizer or spokesperson
- **Do not** discuss issues associated with drug varieties of *Cannabis*. We are a single issue focused campaign on industrial hemp. Immediately point out that industrial hemp comes from a non-drug variety of cannabis and direct the conversation to the benefits of hemp. Also emphasize that hemp is a nutritional, sustainable and profitable rotational crop for American farmers.
- **Do not** use the word marijuana in conversation with reporters. The acceptable term is drug varieties of *Cannabis*.
- Remember to highlight the benefits of industrial hemp and why hemp is important to you and your company.

### **What is *Hemp History Week*?**

- The first annual *Hemp History Week* – May 17-23, 2010 – is an unprecedented industry-wide project initiated by The Hemp Industries Association and Vote Hemp, involving hundreds of hemp manufacturers, farmers, activists, volunteers and retailers.
- *Hemp History Week* is a national grassroots education campaign designed to renew strong support for hemp farming in the U.S.

### **Who is *Hemp History Week* being organized by?**

***The Hemp Industries Association (HIA)*** is a membership-based non-profit trade group which represents the interests of the hemp industry and encourages the research and development of new products made from industrial hemp, low-THC oilseed and fiber varieties of *Cannabis*.

***Vote Hemp*** is a national, single-issue, non-profit organization dedicated to the acceptance of and free market for industrial hemp, low-THC oilseed and fiber varieties of *Cannabis*, and to changes in current law to allow U.S. farmers to grow the crop. Our ultimate goal is having hemp grown on a commercial scale in the U.S. once again and for the crop to be able to be processed here as well.

## **What are the Goals of Hemp History Week?**

- *Hemp History Week* organizers want to influence significant policy changes on the federal level.
- Organizers expect the campaign to collect at least 50,000 hand-signed postcards addressed to President Barack Obama and Attorney General Eric Holder asking them to end the ban on hemp farming and let farmers grow the versatile and profitable crop again.

## **What is happening during Hemp History Week?**

- *Hemp History Week* will feature a letter writing campaign and events in cities and towns all over the country. Our goal is to host events in all 50 states.

### **Grassroots Educational Events Across the Country**

*Hemp History Week* volunteers are being asked to visit libraries and historical societies to find old newspaper articles and other documents about local hemp farming and manufacturing before the crop was banned. The newly discovered research will be presented at scheduled public events in May. Details about planned events will be announced in April and May as they are confirmed.

### **Nationwide Events at Retailers**

In addition to volunteer-run events nationwide, natural product retail outlets are participating in *Hemp History Week* by sampling best-selling hemp products in their stores including: Nature's Path's Hemp Plus™ Granola Cereal, Sunny Hemp™ Granola Bars and Hemp Plus™ Waffles; Living Harvest Foods Tempt™ hemp milk and frozen desserts; Nutiva's organic shelled hemp seed and hemp body care products from Dr. Bronner's Magic Soaps.

*Hemp History Week* is also featuring a letter writing campaign and expects to collect at least 50,000 hand-signed postcards addressed to President Barack Obama and Attorney General Eric Holder asking them to end the ban on hemp farming and let farmers grow the versatile and profitable crop.

## **Why Hemp History Week?**

Through this grassroots education campaign, we aim to educate the public on the environmental, economic, and nutritional benefits of hemp to renew strong support for hemp farming in the U.S.

An educated public can apply the pressure needed to create a significant change of policy.

## **Why is this campaign relevant now?**

This letter writing and grass-roots education campaign ties into Vote Hemp's federal strategy to allow hemp farming in the U.S; and the momentum has never been stronger.

Sixteen states currently have hemp farming legislation in place but farmers need a license from DEA before they can plant. Hemp has been misclassified with drug varieties of *Cannabis*, even though it has no drug value, and therefore falls under the Controlled Substances Act.

The Obama administration has recently directed the Drug Enforcement Administration (DEA) to respect state laws regarding medical use of drug varieties of *Cannabis*, yet American farmers with state licenses to grow hemp - a sustainable, profitable and non-drug crop that contributes to a \$360 million retail industry in the U.S - remain at risk of DEA raids for planting industrial hemp and possible jail time and forfeiture of their farms due to the failure of DEA to distinguish non-drug industrial hemp from drug varieties of *Cannabis*.

### **How many states have passed hemp farming legislation?**

Sixteen states have passed pro-hemp legislation eight (Hawaii, Kentucky, Maine, Maryland, Montana, North Dakota, Vermont and West Virginia) have removed barriers to its production or research. North Dakota has issued state licenses for the past three growing seasons and the upcoming one.

### **What is the hemp farming bill (H.R. 1866)?**

H.R. 1866 is a bill in Congress that defines industrial hemp, excludes it from the definition of "marihuana" and leaves the regulation of the growing and processing of it up to the states. H.R. 1866, "The Industrial Hemp Farming Act of 2009" was introduced by Representatives Barney Frank (D-MA) and Ron Paul (R-TX) on April 2, 2009.

### **How many co-sponsors are there for H.R. 1866?**

The bill currently has 22 co-sponsors, including Rep. Ron Paul. Support is bi-partisan with both Democrats and Republicans as co-sponsors.

### **What kind of federal policy change do campaign sponsors want to see?**

We would like the government to recognize that industrial hemp is an agricultural crop and therefore is not a drug policy issue. We would like to see American farmers begin growing hemp so hemp may be purchased domestically, which will benefit American farmers, businesses (like ours) as well as the American economy.

Specifically, we would like the President, Attorney General, and Congress to direct the U.S. Drug Enforcement Administration (DEA) to differentiate between industrial hemp and marijuana and adopt a policy to allow American farmers to grow industrial hemp under state law without requiring DEA licenses.

### **How does hemp differ from marijuana?**

This campaign has nothing to do with drug legalization. Hemp is an entirely different plant than marijuana. Industrial hemp has no drug value. Hemp is grown for food and fiber, and is a nutritious, sustainable and profitable crop. *Refer to "What is Hemp" in tri-fold brochure.*

## ***Hemp is Our History - A Timeline***

Industrial hemp has served humanity well for centuries. The first paper in China was pulped from hemp and the Magna Carta and Gutenberg Bible were printed on paper made with hemp rags. The paintings of Rembrandt and Van Gogh were usually painted on hemp canvas (the word “canvas” itself derived from *Cannabis*) and used hemp oil based paints.

In America, hemp was so important to the infant colonies that Jamestown passed our first hemp law in 1619 making it illegal *not* to grow hemp (followed by Massachusetts and Connecticut in 1631 and 1632). Thomas Jefferson and George Washington were hemp farmers and advocates of growing hemp “for the economic necessity of the state.” The U.S.S. Constitution was equipped with sixty tons of hemp rope and ship sails; the majority of all twine, rope, ship sails, rigging and nets up to the late 19th century were made from hemp.

Throughout the centuries, hemp was regulated as any other farm crop; the United States Department of Agriculture (USDA) published numerous articles and even developed high yield cultivars, in order to help American farmers understand the best ways to grow industrial hemp. Even after hemp was banned, the USDA briefly brought it back during WWII with the *Hemp for Victory* program.

American history is intertwined with industrial hemp farming, and evidence is ample. There are towns called “Hempfield” and “Hempstead”. There are abandoned hemp rope factories from WWII. There are newspaper articles from 150 years ago that talk about hemp as frankly as they would corn. Wild hemp, or *ditchweed*, acts as a physical reminder of the land’s roots.

Here’s a timeline of fun facts about our history with hemp:

1700’s - American farmers are required by law to grow hemp in Virginia and other colonies.

1776 - The Declaration of Independence is drafted on hemp paper.

1797 - The U.S.S. Constitution is rigged with 60 tons of hemp sails and rigging.

1790’s - George Washington, Thomas Jefferson and John Adams, our founding fathers, grow hemp and extol its benefits.

1840 - Abraham Lincoln uses hemp seed oil to fuel his household lamps.

1916 - USDA Bulletin No. 404 shows that hemp produces four times more paper per acre than do trees.

1938 - Popular Mechanics article “New Billion Dollar Crop” explains that new developments in processing technology could use hemp to manufacture over 25,000 different products, “from cellophane to dynamite.”

1942 - Henry Ford builds an experimental car body made with hemp fiber, which is ten times stronger than steel.

1942-1946 - American farmers from Kentucky to Maine to Wisconsin to Oregon harvest over 150,000 acres of hemp through the USDA's Hemp for Victory program.

1957 - Hemp is last grown in the U.S. due to government confusion over hemp and drug varieties of the plant, while new government incentives for industry replace natural fibers with plastics, ultimately bankrupting key hemp processors.

1998 - The U.S. begins to import food-grade hemp seed and oil.

2004 - Ninth Circuit Court decision in Hemp Industries Association vs. DEA permanently protects sales of hemp foods and body care products in the U.S.

2005 - A bill is introduced in the U.S. Congress for the first time to allow states to regulate hemp farming, but no vote has taken place to date.

2007 - The first hemp licenses in over 50 years are granted to two North Dakota farmers.

2000-2010 - New processing technologies arise to commercialize "cottonized" hemp, hemp concrete and high-tech hemp composites for the auto industry.

