

The Industrial Hemp Report

Presented by: Vote Hemp and the HIA

Advertisement Specification Sheet
Publication Requirements



Mechanical Specifications

1/2 page (vertical) 4.0625"w x 10.75"h	1/4 page 4.0625"w x 5.30"h
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1/2 page (horizontal) 8.25"w x 5.30"h	1/6 page 2.65"w x 5.30"h
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full page* 8.25"w x 10.75"h

The ads above do not require any bleeds.

*Full page ads with bleed:
8.75" x 11.25" Bleed
8.5" x 11.00" Trim
8.25"x10.75 Live Area

Advertising Rates

	Black & White	Color
1/6 page	\$300	N/A
1/4 page	\$400	\$500
1/2 page	\$550	\$800
Full page	\$1,000	\$1,500
Back Inside Cover	N/A	\$2,000
Back Outside Cover	N/A	\$2,500

Publishing Schedule

Issue	Date	Artwork Deadline
Volume 2	TBA	TBA

Material Requirements

Advertisements should be submitted in one of the following formats:

- ▶ Adobe Illustrator 9.x, 10.x, CS: .ai file with outlined fonts and embedded images
- ▶ Adobe Photoshop 7.x, CS: Flattened .psd file with at least 300 dpi
- ▶ High Resolution (300 dpi) CMYK or Grayscale TIFF files
- ▶ High Resolution (300 dpi) CMYK or Grayscale PDF files (press optimized or PDF-X1a). Please note: PDFs made from Illustrator must have fonts outlined.
- ▶ High Resolution (300 dpi) CMYK or Grayscale JPG files

Unacceptable formats:

We cannot accept files in the following formats under any conditions: Microsoft Publisher; any word processing software (e.g., Word or WordPerfect); any presentation software (e.g., PowerPoint).

Media:

Files should be sent on CD-ROM, emailed (5MB limit), or posted via FTP.

Send media and proofs to:

Cosmic Egg Studios
45 Quincy Street, Suite 2
Medford, MA 02155
mike@cosmicegg.com

We can help you create your ad.

Contact us for more information.

Contact Information

Ad Sales:
Tom Murphy
sales@votehemp.com
Phone: 207.236.3137
Fax: 202.318.8999

Art and Production:
Michael Aubert
mike@cosmicegg.com
Phone: 781.393.1949
Fax: 781.207.8553

For more information visit us at:
www.VoteHemp.com/vhr.html